

PRESS RELEASE

Harnessing Opportunities in the New Economy

For Release 8th September 2011 - Learn about addressing new opportunities in the New Economy. The Going International conference on October 13th at Ballymaloe is about collaboration, building relationships, smart investment and learning from the experiences of International Entrepreneurs. The **Going International Conference** concentrating on **Building a High Growth Company with Smart Investment** will encourage business leaders to think internationally and meet Entrepreneurs and investors who bring leading edge decision making to help harness new opportunities. There will be interactive sessions with some of the leading action based practitioners from Europe and further afield.

Going International Conference – Building a High Growth Company with Smart Investment is taking place on Thursday October 13th at the Grain Store, Ballymaloe House, Shanagarry, Co. Cork.

Sharing their experiences among others at this event will be serial Investors and Entrepreneurs **Candace Johnson** and **Bill Liao**. Candace, as well as being a seasoned entrepreneur, has also invested in some of Europe's most pioneering telecoms and venture companies. She has been named one of Europe's most powerful women by Time and Fortune. Bill is a social networking pioneer, entrepreneur, and author, who has participated in seven IPOs. He is a co-founder of the social network service XING and CEO of Finaxis AG, a privately held company in the financial services industry. In 2011 Bill joined SOSventures as their European Venture Partner specialising in Internet and social media.

Speaking at the launch of the conference **Bill Liao** commented that "**When economies contract new opportunities spring up - now is the time to get a head start and events like this can make all the difference**".

"We've got a really interesting line-up of very talented entrepreneurs and investors. Discussions like 'business without boundaries' will help organisations truly understand their global reach," commented **Eileen Moloney**, Senior Consultant with CorkBIC who was also at the launch.

For more information on this event please go to: www.corkbic.com



Photo: Bill Liao, Co-founder XING; Eileen Moloney, CorkBIC; Gemma Kelleher, Irish Examiner.

About CorkBIC

CorkBIC is a private-sector led organisation, in its 23rd year, specifically set up to identify and build knowledge intensive companies based on promising technology and capable innovative people. It plays a hands-on role helping entrepreneurs navigate the minefield of start-ups, raise finance, sort out business propositions, arrange agreements with shareholders and investors, and, perhaps most important of all, to find customers.

Every year, CorkBIC identifies, selects and develops 12 - 15 higher potential start-ups or expansions. At any one time, there are 40 or 50 projects in the pipeline. 85% of start-ups engaging in this integrated process survive after five years, far outstripping the international survival average of 50%. Over the past 20+ years CorkBIC has worked with over 250 start-ups, many of whom come back, re-engage and give their time to emerging entrepreneurs.

CorkBIC is part of a network of 200+ BICs throughout Europe, the European Business & Innovation Centre Network (EBN). EBN has implemented a rigorous EC approved certification and quality system enabling the development of a network of excellence.

For Press enquiries, please contact

Fionnuala Wall, Marketing, CORKBIC
Tel: 021 2307014 Mob: 087 6055689
Email: fwall@corkbic.com